# ACCELERATING PRODUCT TEAMS TO ACHIEVE BREAKTHROUGH SUCCESS

Find out how Vintura helps clients achieve breakthrough success and fulfill a product's true potential.

Our proven approach maximizes both patient and company value.

Together, we create a fact-based view on the challenges and identify innovative solutions that truly help you achieve breakthroughs.





### **KEY CHALLENGES**

We see many brands that have below-par performance. This is caused by one, or more, of several factors:

- \ lack of understanding the true challenges
- \ lack of direction and strategic focus
  - lack of (new) ideas

## **KEY QUESTION**

How to improve the patient value and business outcomes of the product in the current market situation?

## **OUR APPROACH**



**2-4 WEEKS** 

### PROVEN RESULTS

Vintura has helped companies generate more patient value and improved business outcomes with their products. Our approach results in focus and inspired belief in the chosen direction.

How we do this? By creating a single strategic roadmap with one common view on the future, breaking through the main challenges for the product and finding innovative solutions.

Vintura has helped a number of teams achieve breakthroughs – to great enthusiasm of our clients.



## **ABOUT VINTURA**

Vintura is a leading consultancy company specialized in healthcare and life sciences.

CLIENT SATISFACTION SCORE: 8.5

We support hospitals and organizations in the pharmaceuticals and medical devices sector.

Our team of more than 25 highly skilled consultants has substantial industry knowledge and expertise.

Our experience in international markets allows us to support clients across Europe and beyond.

# WANT TO KNOW MORE? CONTACT US



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